

# IABR–2014– URBAN BY NATURE–

Press Release, March 2014

Exhibitions, debates, field trips and sleeping over at the architect's  
*Back in Rotterdam for the summer: the International Architecture Biennale Rotterdam*

**Exhibitions, tours, field trips, sleeping over at the architect's: from late May to late August, Rotterdam will be breathing architecture, hosting activities associated with the International Architecture Biennale Rotterdam (IABR) and subsequent activities in the city. Visit IABR–2014– from 29 May to 24 August.**



*Rens Wijnakker - .FABRICations*

## **Exhibitions in Kunsthall Rotterdam and Natural History Museum Rotterdam**

The IABR exhibitions will take place in both the Kunsthall and in the adjacent Natural History Museum Rotterdam. Hosting 'Pure Resilience', this museum will showcase how nature adapts to urbanization. This interactive exhibition will perfectly match the projects featured in the Kunsthall. IABR visitors can enter both museums with a single Kunsthall entry ticket. The regular admission fee is € 11.00. Museum card holders visiting the IABR only pay the extra charge of € 5.00.

### **Symposia, debates, events, and field trips**

Together with its partners, the IABR will offer an extensive supplementary program. To provide more in-depth information, the program includes various lectures, debates and symposia. Many of these are open to the general public. Join an underground route, guided tour or a field trip to the Maasvlakte and experience real time URBAN BY NATURE. From mid-April onward, the IABR website will feature a complete overview of all activities.



### **First Edition of *Wake Up in Architecture***

For its first edition, the successful overnight stay concept *Wake Up in It* will introduce an architectural version. During the IABR, visitors will be staying the weekend with an architect. To add to the excitement, the architect's name and address will only be revealed once guests have booked their beds. Prices are €60 for a one-night stay for one, and € 100 for a one-night stay for two. Prices including breakfast, VAT and local tax.

### **ZigZagCity**

During the opening weekend of the IABR the architecture festival ZigZagCity will also start. From 29 May to 9 June, ZigZagCity will take visitors on a surprising journey across Rotterdam, showing the city in a different light. Visitors are invited to join a tour through the Laurenskwartier: from the Luchtsingel to the world-famous cube houses and the Blaakse Bos.

### **About IABR–2014–URBAN BY NATURE–**

Today, there are more trees in parks and nurseries than there are in the forests. Now that more than 50 per cent of the world's inhabitants live in urban conditions, cities have in fact become our natural habitat. This insight leads to a different perspective on the relationship between cities and nature, and to the conclusion that if we want to solve our environmental problems, will have to solve them in the cities first. The curator of this years' IABR program is landscape architect Dirk Sijmons.

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*Note to the editors:*

*For more information about the IABR, please contact the IABR Department of Marketing & Communications via [pers@iabr.nl](mailto:pers@iabr.nl) or call Marlies den Hartogh at 010 4333 500 / 06 24 19 80 89.*

*For more information about *Wake Up in It*, please contact Wibbine Kien via [info@wakeupinit.com](mailto:info@wakeupinit.com) or 06 22 79 67 04.*

*For more information about 'Pure Resilience' in Natural History Museum Rotterdam, please contact Kees Moeliker via [moeliker@hetnatuurhistorisch.nl](mailto:moeliker@hetnatuurhistorisch.nl) or 06 53 77 84 45.*

*For more information about ZigZagCity, please contact Maria Dzodan, [m.dzodan@airfoundation.nl](mailto:m.dzodan@airfoundation.nl) or 06 23 63 38 42.*